CS KickStart 2020 Sponsorship Packages

CS KickStart is a one week introductory course for incoming Berkeley women who are interested in math, science or engineering. Approximately 50 participants will come to Berkeley a week before Golden Bear Orientation to participate in a unique set of activities. Students will learn how to program, find out about the various domains of computer science and meet computer science students and professionals. We offer this program free of charge to students. Participants will be housed on campus and will experience a variety of activities including:

- Programming Labs: During the computer programming labs, students will acquire basic computer programming skills and work on a team project.
- What is Computer Science: To develop students' understanding of computer science, we will host a series of talks from "How computer science is going to save the world" to one hour lectures about computer security, computer graphics, computer systems, computational biology and data management.
- Who are Computer Scientists: Alumnae working in industry and academia will visit our program to talk to students about their job as a computer scientist.
- Life at Berkeley: Formal information sessions as well as informal mentoring will allow participants to learn from current undergraduates about utilizing campus services and navigating within the computer science major and minor at Berkeley.
- Field Trip: Students will visit one or multiple Silicon Valley companies to explore example work environments for a computer scientist.
- Social Activities: In addition to the daily activities, students will participate in a number of social activities led by current undergraduates (e.g. ice cream social, game night) to create a network of students that together may promote a climate of inclusion within the EECS department.

**Gigabyte Sponsor:**
Donation Amount: $2000
(funds 4 participants)

- Company Logo on CS Kickstart website and on every participant T-shirt
- Company promotional materials distributed to participants during KickStart Week
- Company representative featured in our KickStart Week Industry Panel (if space available)

**Terabyte Sponsor:**
Donation Amount: $3500
(funds 7 participants)

- All perks associated with the Gigabyte Sponsor
- Company workshop held during the school year with CS KickStart alumni (does not include food costs)
- Compilation of resumes from CS KickStart alumni throughout the years

**Petabyte Sponsor:**
Donation Amount: $5000
(funds 10 participants)

- All perks associated with the Terabyte Sponsor
- Company field trip sometime during the school year
- Additional company workshop during the school year (2 workshops total)
- Added to our mailing list, which contains updates on upcoming events, opportunities, and news about your company throughout the year.
- A long-term relationship with the past and future CS Kickstart students
- Sponsored mini event during Kickstart Week (e.g. Scavenger Hunt, Hackathon/Hack Night)
- Exclusive Networking Dinner with CS KickStart alumni (does not include food costs)

**Other - Custom Donation: $____**
If your company is interested in making a custom donation, please contact us so we can customize a sponsorship package that best suits your company's interests.

**Sponsorship FAQs**

**My company is donating! When and where do we send the money?** We accept donations year round. Please email cskickstart@gmail.com, indicating your ___ interest in a sponsorship package. However, in order to be featured on the program website and T-shirts, a donation should be sent by no later than May 10, 2020.

**When is the Industry Panel?**
The Industry panel will take place during the week of CS Kickstart. As the date nears, we will release information about event logistics.

**What Should You Expect from the Industry Panel?**
Ideally, we’d like our panelists to share what led them to the computer science field and to their particular position in the company they represent. Professional tips, life advice, and
career interests are topics that are also encouraged. The CS Kickstart organizers will prepare questions about your professional and personal experiences and then the panel will be open to questions from student participants.